MCRC

MCRC / ZÜRICH / 2026

The *well* index.

The collection

Distinct technologies and concepts, presented as one curated MCRC collection.

CONCEPTS · SOFTWARE · EQUIPMENT

01 / 06 · CONCEPT

Coolzoone

DAY CENTER & AFTERWORK LONGEVITY CLUB

Longevity you look forward to.

MCRC.CH/COOLZOONE

AT A GLANCE

Leading longevity technology, served with a sense of play

You feel it in minutes and see it over time

Shaped to the place: a centre, a club or a private residence

Guests come for the effect and stay for the people

A complete concept: brand, technology, protocols and team training from one hand

100,000+
ACTIVE USERS & REGULAR VISITORS

–110 °C
IN THE WORLD'S LARGEST CRYO CHAMBER

0
INJECTIONS, DRUGS OR DOWNTIME

THE CONCEPT AS A MODEL

- **Positioning & brand**: Both identities, tone of voice and member journey.
- **Technology curation**: The right device mix for the space and both time slots.
- **Protocols**: Cross-protocols and routes, delivered through Performance Concierge.
- **Operating model**: Pricing, membership tiers, capacity planning and the handover between day and evening.

DAY OR AFTERWORK

01 **Coolzoone Day**
An open prevention and recovery centre. Book a single session, a signature experience or a programme. Accessible, evidence-based and fairly priced.

02 **Coolzoone Afterwork**
A private, invitation-only club. Unlimited evening access, guided routes or freestyle, and the social side of longevity.

COOLZOONE DAY

- **To feel like yourself again.** Not tired all the time, not stiff in the morning, not dragged through the week.
- **To keep up.** With your kids now, with your grandchildren later, with friends on the ski slope or the hiking trail.
- **To switch off.** Really rest, and sleep without lying awake with your head still at work.
- **To stay independent.** Strong enough at 70 for the things you love, and never a burden.
- **To look good.** We rarely say it, but it matters a lot.
- **To belong.** To have a place and people, not a treatment room.
- **To feel in control.** You know you can do something for your future, without becoming a patient.

OPEN TODAY

- **Coolzoone Madeira**
- **Coolzoone Day & Afterwork**
- **BlueZone Mallorca**

SPECIFICATIONS

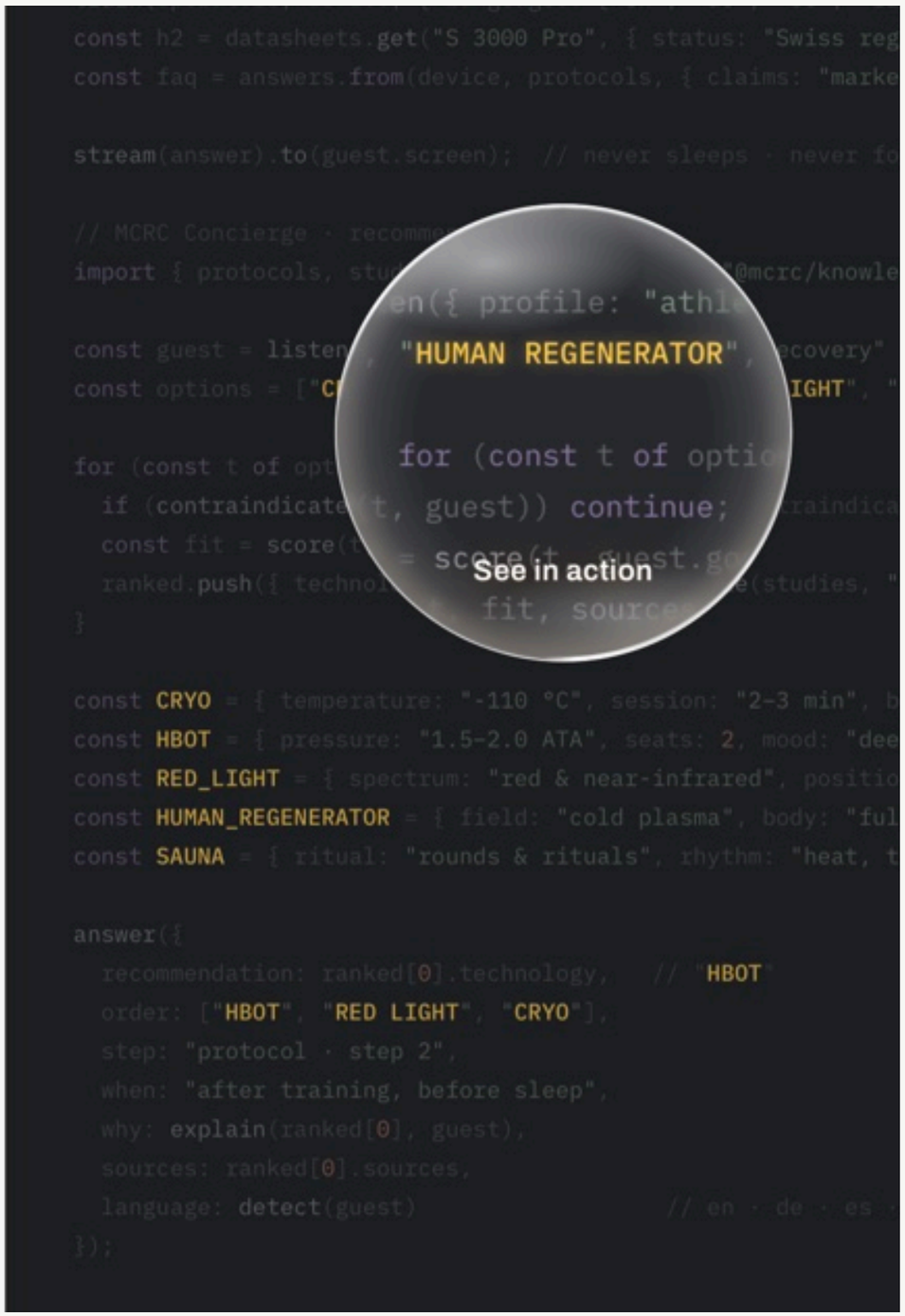
DAY · ACCESS	Open to everyone, by appointment
AFTERWORK · ACCESS	Members only, by application
DAY · MODEL	Per session, packages
AFTERWORK · MODEL	Membership, unlimited access
DAY · FEEL	Prevention, recovery, personal guidance
AFTERWORK · FEEL	City, evening light, no clinical feel

THE TECHNOLOGY

- Whole-body cryo chamber, top of its class
- Two-seater HBOT chamber, smart protocols up to 2 ATA
- IHHT, interval hypoxic-hyperoxic training
- Molecular hydrogen inhalation
- Full-body charger with cold atmospheric plasma
- Multi-sensory infrared & light cabin
- Touchless deep body flow stimulation
- 3D body analysis

MEMBERSHIP

- **Smart**: every core experience, every evening
- **Bright**: unlocks the premium experiences and more routes
- **Bright Plus**: Bright, with a plus one
- **Ultimate**: bring your friends, plus a private longevity night of your own
- **Ultimate Business**: transferable membership for companies



02 / 06 · DIGITAL LAYER

Performance Concierge

HUMAN EXPERTISE + ARTIFICIAL INTELLIGENCE

Never sleeps. Never forgets. Always on-brand.

MCRC.CH/PERFORMANCE-CONCIERGE

AT A GLANCE

Expert knowledge, not generic answers

Cites the research behind every answer

White-label, in your colours and your languages

No sign-up, no email gate

24/7
ANSWERS WHEN YOUR TEAM CAN'T

1, 15 or 50
GUESTS SERVED AT THE SAME TIME

4 languages
OUT OF THE BOX, MORE ON REQUEST

CONNECTS EVERYTHING

- **Knowledge & expertise**: Research, manufacturer data, treatment protocols, contraindications, operating procedures and staff knowledge.
- **People & communication**: Guests, employees and partners, across languages, locations, channels and time zones.
- **Systems & operations**: Websites, calendars, booking engines, customer management systems and operational workflows.
- **Business & conversion**: Treatment selection, package recommendations, appointment bookings, sales enquiries and qualified leads.

HOW IT WORKS

01 **Listen**
Two short questions about profile and goal, or "Surprise me".

02 **Answer**
Built on facts, never on guesswork: manufacturer and expert FAQs, datasheets, studies and protocols.

03 **Offer**
Only when the moment is right: a calendar slot, a package or a warm lead.

MODELS

- **Operator Concierge**: Your guests arrive already knowing what suits them, and why. The Concierge answers their questions before the visit, so they walk in informed, curious and booked. A concierge for your own treatments, protocols and booking flow, for spas, hotels, clinics and longevity centres, billed per location.
- **Manufacturer Concierge**: You sell the device. Now sell the expertise too. With one licence, every venue that buys your device gets its own concierge, branded for them and built on your science. Successful operators order again.

READY TO DEPLOY

- Whole-body cryotherapy
- Hyperbaric oxygen
- Hypoxia & hyperoxia training
- Photobiomodulation
- Flow System
- Sauna & heat bathing

SPECIFICATIONS

ONBOARDING	You fill in one onboarding form, we send you the link
KNOWLEDGE	Your own expertise, in every answer: your FAQs, SOPs, datasheets and protocols
DEPLOYMENT	Embedded or own subdomain, no code
LANGUAGES	EN · DE · ES · FR, any other on request

LIVE TODAY

- **Cryodukt Zürich**: One concierge for the whole stack, plus one for each technology: whole-body cryotherapy, HBOT, IHHT, red light and multisensory, hydrogen and the Flow System.
- **Bluezone Mallorca**: Guest recommendations and bookings for a longevity centre in Mallorca.
- **Hydration-H2**: The brand's own device advisor, helping home and professional buyers find the right system.
- **EnergyLounger**: The brand's concierge finds the right red light device, for home or business.

Real studies. Real protocols. Real product data. Every answer is built on the clinical literature, the manufacturer's own knowledge and the protocols your team works with every day.

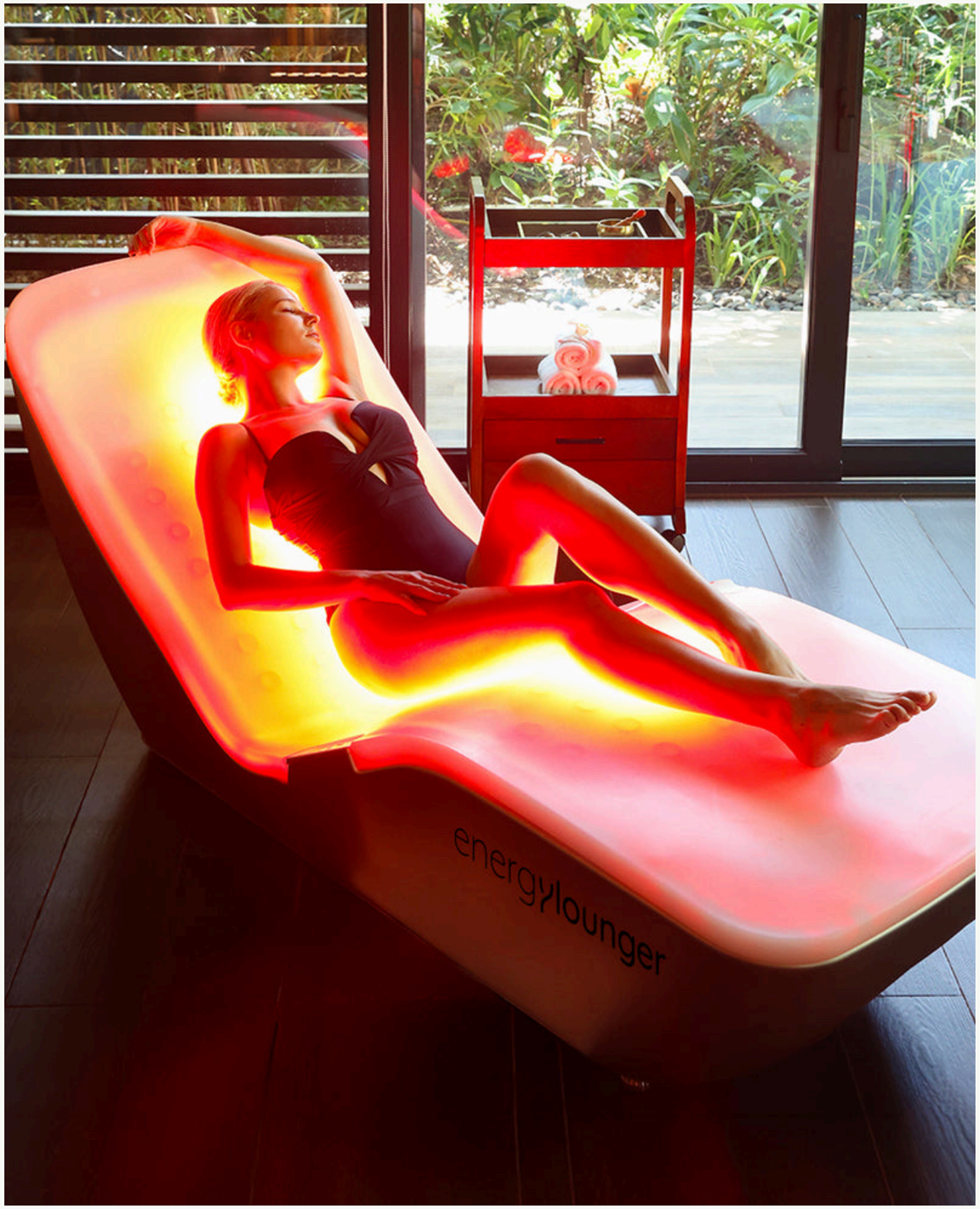
03 / 06 · SHINE

EnergyLounger

FULL-BODY RED & NEAR-INFRARED LIGHT

20 minutes in full-body light. You get up warmer, lighter and glowing.

MCRC.CH/ENERGYLOUNGER



AT A GLANCE

Red & near-infrared light, head to toe

Weightless, zero-gravity position

Lights up at your touch

Design furniture, not clinical equipment

From spa room to poolside, splash-proof (IPX4)

630 NM RED	**850** NM NEAR INFRARED
940 NM NEAR INFRARED	**20** MINUTE SESSION

THE ENGINEERING

- **1,260 triple-core LEDs**: all 3 wavelengths in every LED, no patches.
- **Body-contact sensors**: the light starts where you lie, hands-free.
- **Measured output**: tested point by point across the whole surface.
- **Zero-gravity curve**: weight spread evenly, pressure points eased.

THE SESSION

01 **Sink in**
The lounger takes your weight. Protective eyewear on, eyes closed.

02 **Touch**
Choose 1 of 5 programmes, lie back, and the moment your body meets the lounger, the light awakens around you.

03 **Let go**
20 minutes just for you. Many guests drift off.

04 **Rise glowing**
The session ends by itself. No change of clothes, no downtime.

5 PROGRAMMES, 20 MINUTES EACH

- **Skin Rejuvenation**: For skin that looks smoother, more even and radiant.
- **Muscle Recovery**: Before training to get ready, after training to feel light again.
- **Pain Management**: For tense muscles and stiff joints, when the body asks for comfort.
- **Immunity Boost**: For demanding weeks, long travel and the change of seasons.
- **Full Spectrum**: All 3 wavelengths together: skin, muscles and deep calm. Lovely in the evening.

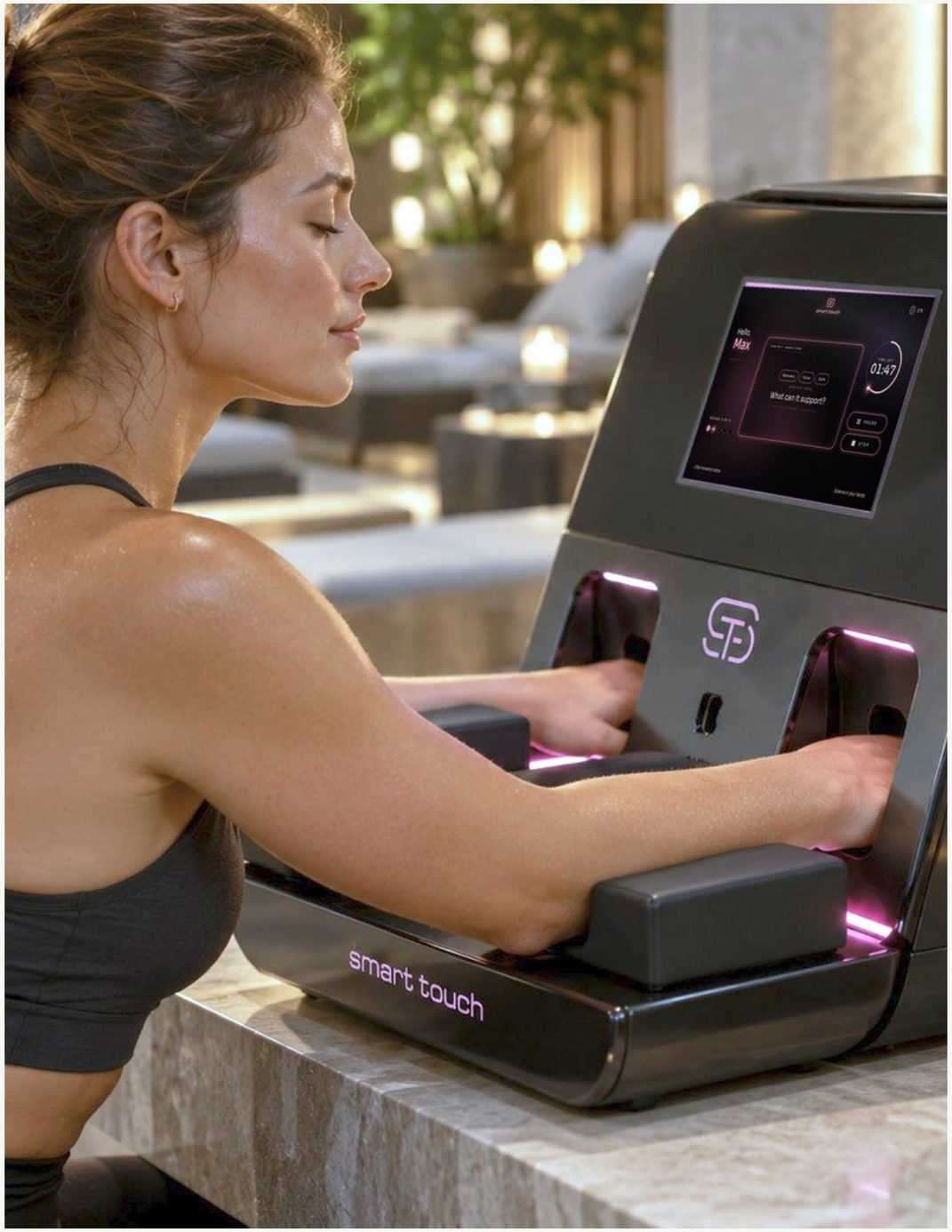
FOR OPERATORS

- Irresistibly photogenic: your guests share it for you
- Fits recovery, sleep and energy programmes
- Low staff effort: lights up on contact, stops automatically
- A design object that lifts the room, not a clinical corner

SPECIFICATIONS

LIGHT SOURCE	1,260 triple-core LEDs, no UV
WAVELENGTHS	630 nm red, 850 & 940 nm near infrared
POSITION	Reclined, zero gravity
ACTIVATION	Lights up on body contact
PROGRAMMES	5 presets, customisable in the app: Skin Rejuvenation, Muscle Recovery, Pain Management, Immunity Boost, Full Spectrum
SESSION	20 min, automatic stop
PROTECTION	IPX4 splash resistant
POWER	100–120 V / 200–240 V, 2,000 W
DIMENSIONS	189 × 85 × 86 cm, approx. 170 kg, on wheels
SURFACE	HDPE
CLEANING	One wipe with an antibacterial wipe between guests
INCLUDED	Goggles, noise-cancelling headphones, air pillow, neoprene dust cover
WARRANTY	5 years frame, 2 years parts
SAFETY	Tested to IEC 60601-1
CLEARANCE	FDA-cleared, Class II
CERTIFICATION	CE certified

Consistency is the secret: start with 2 or 3 sessions a week, up to 1 a day and 5 a week. In the evening it is one of the gentlest ways to switch off before sleep.



04 / 06 · ACTIVATION

Smart Touch

GENTLE CORE COOLING, THROUGH YOUR HANDS

Activate your power.

MCRC.CH/SMART-TOUCH

AT A GLANCE

- Gentle core cooling for well-being and longevity
- Gentle negative pressure, for a cool that goes deeper
- Between sets, between meetings: cool down or warm up without leaving the room
- Relief and performance in the heat
- Less heat strain, in sport and at work

+1 +42 °C CONTACT TEMPERATURE, FROM COOL TO WARM	**~20** MINUTES PER SESSION
0 STAFF NEEDED PER SESSION	

PAIRS WELL WITH

- Strength training
- Endurance & team sports
- Hot yoga & Pilates
- Sauna & infrared
- Breathwork & meditation
- Sleep & wellness

THE SESSION

01 **Insert your card**
Smart Touch greets you by name and loads your programme.

02 **A clean start**
UV light disinfects the chambers for you before the session begins.

03 **Hands in**
Both hands slide into the chambers, and rounds of cool alternate with breathing pauses, while the screen tells you what is happening inside you.

04 **Fresh & Ready**
The session ends on its own. Don't forget to take your card.

FOR OPERATORS

- Fits on a table or console and plugs into a standard socket
- Self-service by Key Card, no staff per session
- Packages and memberships on the card, with the sessions left always in view
- New content and updates over Wi-Fi, remote support included
- Studio mode for free trials, events and open days

SPECIFICATIONS

FORMAT	Table-top unit with magnetic arm rests
METHOD	Palm cooling with gentle negative pressure
TEMPERATURE	Contact surface from +1 °C to +42 °C
NEGATIVE PRESSURE	Max. 40 mmHg
SESSION	Pre-programmed, with individual settings
POSITION	Seated, hands resting in the chambers
ACCESS	Personal Key Card (RFID)
PROGRAMME	Rounds, pauses, temperature and number of treatments set by the operator
INTERFACE	10" touchscreen, guided steps, EN / DE
HYGIENE	UV light disinfection before every session
DIMENSIONS	573 × 485 × 600 mm open, 375 mm high closed, 30 kg
POWER	100 to 240 V, 50 / 60 Hz; max. 1 kW in operation
INSTALLATION	Plugs into a standard socket
SERVICE	Remote maintenance via Wi-Fi or LAN
WARRANTY	24 months device, 12 months arm rests
CERTIFICATION	CE certified
DESIGN	Made in Italy

A typical session is designed around five 3-minute cooling rounds with short breathing pauses, approximately 20 minutes altogether. Temperature, rounds and pauses can be configured for each guest through their personal Key Card.

05 / 06 · PREVENTION

Hydration-H2

HIGH-PURITY MOLECULAR HYDROGEN

Almost nothing to do. So much happening.

MCRC.CH/HYDRATION-H2

AT A GLANCE

High-output H_2 technology

Works upstream

Fits into the spaces and treatments menu you already have

10,000+ HOURS LIFESPAN	**2–4%** EST. INHALATION CONCENTRATION
99.99% H_2 PURITY	

SYSTEM FAMILY

- **Hydration S 900 Plus**: Your personal Hydration-H2 system, compact enough to live beside your desk or your bed.
- **Hydration S 3000 Pro**: 3 times the output, adjustable flow and room for two: a couple, a parent and child, or two guests side by side.

THE SESSION

01 **Settle in**
Your favourite chair, a soft blanket, a cup of tea. That is the whole preparation.

02 **Press play**
One press, and the air you breathe becomes something more.

03 **H_2 in action**
30 minutes for everyday balance, 60 minutes for deep work. Your body will thank you for either.

04 **Consistency is key**
The magic is in the rhythm: a little every day does more than a lot once in a while.

FOR OPERATORS

- A Japanese-inspired hydrogen inhalation ritual for spas, hotels and longevity centres
- 2 guests per session, very little staff time
- Bookable session, package or membership benefit
- Personal accessories for targeted care: goggles for the eyes, earphones for the ears
- A home system to recommend: Hydration S 900 Plus

SPECIFICATIONS

TECHNOLOGY	Freshly prepared high purity molecular hydrogen
HYDROGEN OUTPUT	600 to 2,000 ml/min, depending on the system
GAS MIX	Pure H_2, or 2 parts hydrogen to 1 part oxygen
GUESTS	1, or 2 at once with the Hydration S 3000 Pro
APPLICATION	Nasal cannula as standard; goggles and earphones as extra accessories
HYDROGEN WATER	Yes, with the hydrogen water rod for fresh longevity water
SESSION	30 to 60 minutes, automatic timer
POSITION	Relaxed, seated or reclined, hands free
SAFETY MONITORING	Overheating, water level, water quality, overload
WATER	Distilled only, refreshed every 10 to 14 days
ROOM	Indoors, well ventilated, 15 to 35 °C, no open flame nearby
INSTALLATION	Plugs into a grounded socket, no plumbing
POWER	110 to 240 V, under 200 to 700 W
CERTIFICATION	Swiss registered, CE certified
WARRANTY	2 years for private customers, 1 year for business

Consistency is the secret: 30 minutes for everyday balance, 60 minutes for deep work, ideally every day. What you notice comes with rhythm, over weeks of regular sessions. In combined protocols, a shorter hydrogen block becomes the calm breath between cold, light and oxygen.

06 / 06 · REGENERATION

Human Regenerator

FULL-BODY CHARGER WITH COLD ATMOSPHERIC PLASMA (CAP+)

Close your eyes, and let the energy of cold plasma recharge you like a battery.

MCRC.CH/HUMAN-REGENERATOR

AT A GLANCE

Full-body charger with cold atmospheric plasma

30 minutes of electro-meditation

One-touch start

A sculptural centrepiece for any space

A world exclusive, made in Germany

30 MINUTE SESSION	**<40** DB, QUIETER THAN A MINIBAR
1 DAY INSTALLATION	

SYSTEM FAMILY

- **Private jet**: A sculptural full-body charger at the heart of your home, for you, your family and friends.
- **Business jet**: The world exclusive for your spa, hotel or longevity destination, directly from the manufacturer.

THE SESSION

01 **Start**
Tap start for the standard 30-minute session. For a private session, a short start delay gives you time to lie down.

02 **Lie down**
Connect the applicators, then settle in. Cashmere or silk clothes feel best during the session.

03 **Let go**
Half an hour of deep, undisturbed rest.

04 **Step out charged**
The timer ends the session, and the day goes on.

THE CREDENTIALS

- **Engineered by System4**: Developed and built in Bad Zwischenahn, Germany, by System4 Technologies, cold-plasma specialists since 2008.
- **Field measured**: The field was independently measured by TÜV NORD: within EU limits for the general public and for staff.
- **Certified**: Conforms to EU low-voltage, electromagnetic-compatibility and machine-safety standards.
- **Nearly 200 installations**: Across Europe and America, from Six Senses to SHA Wellness and Euphoria, with millions of sessions since 2018.

FOR OPERATORS

- Stand-alone treatment, in-suite amenity or membership highlight
- One-touch sessions that guests start themselves
- Plugs into a standard socket, installed in a single day

SPECIFICATIONS

TECHNOLOGY	Cold atmospheric plasma (CAP+)
POSITION	Lying, in comfortable natural fabrics
OPERATION	Touchscreen, one-touch start, automatic timer, adjustable session time
UNIT SIZE	250 × 235 × 130 cm (POWER.JET)
WEIGHT	280 kg
ROOM	Min. 4 × 4 m for installation and free space around the unit, with air conditioning or windows
POWER SUPPLY	220–240 V, 50 / 60 Hz
CONSUMPTION	Max. 195 W in operation
INSTALLATION	No plumbing, drainage or exhaust
HUMIDITY	Max. 50%
AIR QUALITY	Ozone below 0.05 ppm, under occupational exposure limits
CERTIFICATION	CE · EMF measured by TÜV NORD
WARRANTY	3 years, from the manufacturer
ONBOARDING	Delivery, installation and staff training included

Natural fibres breathe, keep the body comfortably warm and let the session feel even more personal. Once a week keeps the energy topped up; in intensive phases, guests come several times a week.

Trust *MCRC*

A Swiss company

MCRC AG, Zürich: Swiss standards in selection, service and responsibility.

Highest standards

Every technology meets European and international safety standards and holds EU product safety certification.

Worldwide expertise

Every technology we offer runs daily, in our own venues and with operators worldwide.

Never alone with a question

Before and after the sale, our team answers whatever you and your guests need to know.

Team training

Your team learns to use it, explain it and recommend it.

Live showroom in Zürich

See the technologies running at Cryodukt, our own venue.

Always *support you*

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